



Vendor Floor Ready Manual

Hangtag/Price Ticket Requirements

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700 Pilgrim Way
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HANGTAG/PRICE TICKET REQUIREMENTS

PRICE TICKET REQUIREMENTS

All merchandise must be ticketed per ShopKo standards:

- Basic planogrammed merchandise using in-store shelf labels must be UPC'd. This merchandise does not require additional ticketing.
- Fashion hanging and folded merchandise must use a swift-tach price ticket or an integrated hangtag
- Please note price tickets should not be ordered until 6 weeks prior to ex-factory.

BRANDED PRICING REQUIREMENTS

When hangtags are used to convey the price information, the hangtag must contain all of the price ticket information as outlined at the bottom of this page. The price should be located near the UPC code on the back of the hangtag and should not cover any of the information on the back of the hangtag.

If a branded vendor produces tickets themselves, the ticket must comply with ShopKo designated format and content. The UPC on the ticket must be done in one of the following symbologies in order to be readable by store registers:

- UPC - A
- UPC - E
- EAN 13

If this is not done correctly vendors will be issued a chargeback. ShopKo requires swift-tach tickets to be 2 1/4" long and 1 1/2" wide, gum labels must be 1 3/8" X 1 3/8" and include the same information as the swift-tach tickets.

Price tickets must adhere to ShopKo's designated format and include:

- Department #
- UPC Bar Code
- UPC Bar Code # (Must be 12 digits in length)
- Stock Keeping Unit # (SKU#).
- Size per ShopKo Sizing Standard (Note: Ladies NorthCrest & Ladies Willow Bay products should only have alpha sizing.)
- Color
- Retail Price

VENDOR ORDERED - PRIVATE LABEL INTEGRATED HANGTAG/PRICE TICKET REQUIREMENTS

Private label integrated hangtags have been developed by ShopKo designated supplier(s) to incorporate pricing information on the back and ShopKo's private label graphics on the front side. All vendors working with a ShopKo private label program MUST order their price tickets and Size Strips directly from Avery Dennison via the Internet. The cost of the integrated price ticket and any shipping and handling charges are the responsibility of the vendor. All Overseas orders are on a pre-pay basis. The vendor is also responsible to apply the integrated hangtag at the correct location. No vendor hangtags are allowed without prior approval from ShopKo.

Apparel Price Ticket Format:

Single Price Ticket

Diagram illustrating the Single Price Ticket format. The ticket contains the following information:

- Department Number: DEPT 134
- Size: SIZE S
- Color: COLOR RED
- SKU: SKU 82701624
- UPC Bar Code: 400 82701624
- Retail Price: \$8.99
- Stock Keeping Unit # (SKU#): 82701624

Multiple Price Ticket

Diagram illustrating the Multiple Price Ticket format. The ticket contains the following information:

- DEPT: 354
- SKU# 25678646
- COLOR: PINE NEEDLE
- SIZE: LARGE
- UPC Bar Code: 400 25678646
- Stock Keeping Unit # (SKU#): 25678646
- Price: 2 for \$10.00
- Price: \$5.99 ea.

For apparel ticket placement, please refer to the appropriate product category section of the Floor Ready Manual.

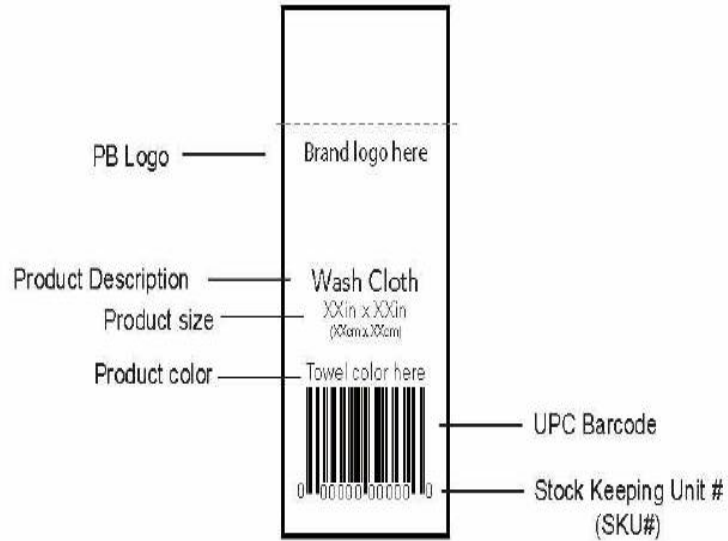
Home Textiles & Hardlines Format:

ShopKo requires swift tacks to be long enough so the hangtag is not too tight against the product. This is a case by case decision. Any questions pertaining to this should be directed to the appropriate Technical Designer.

See the following pages for format of Home Textile & Hardline Price tickets.

Home Textile Price Ticket formats:

Tear out UPC tag

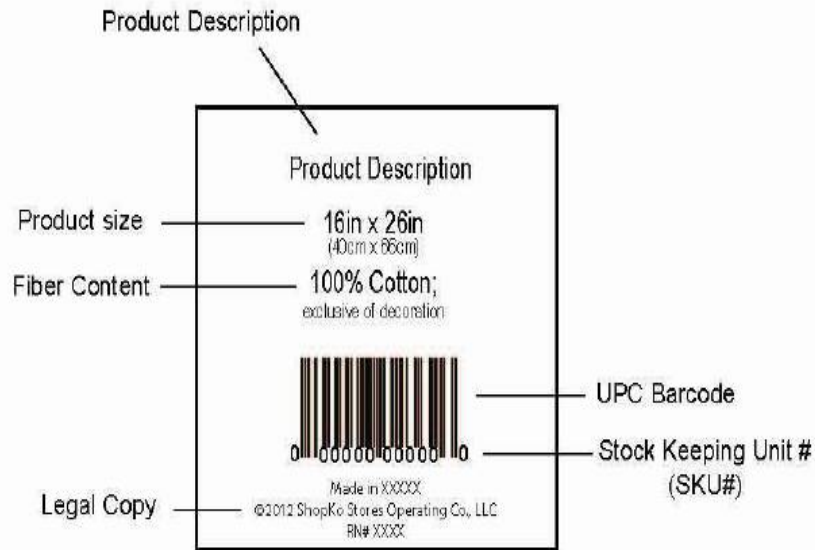


UPC Sticker

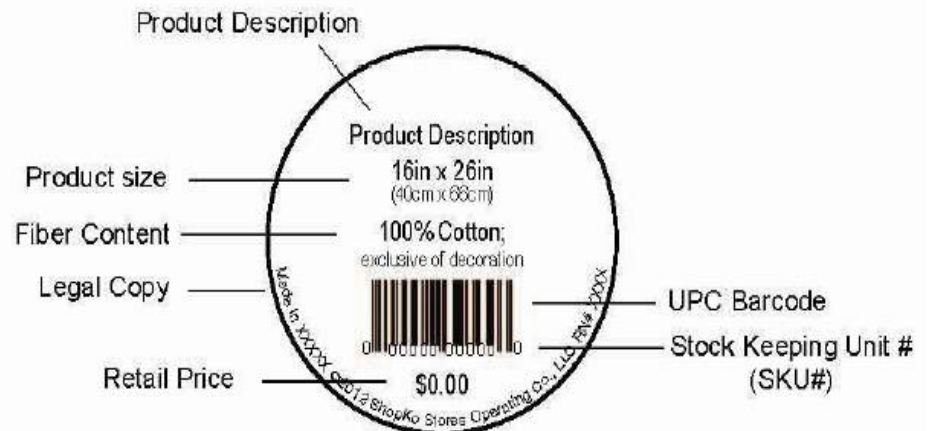
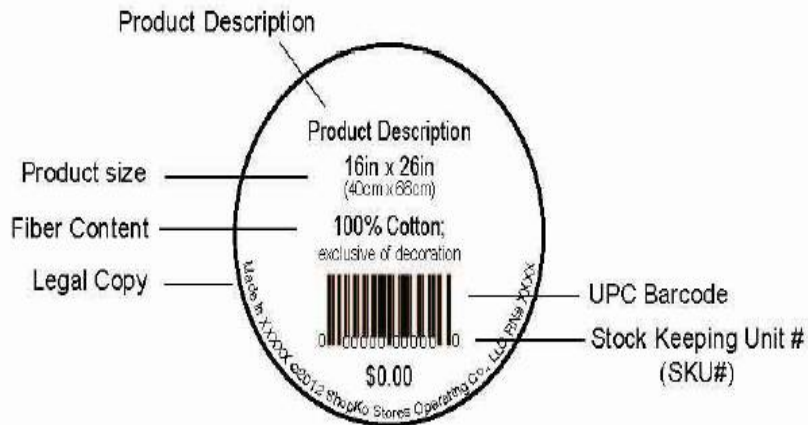
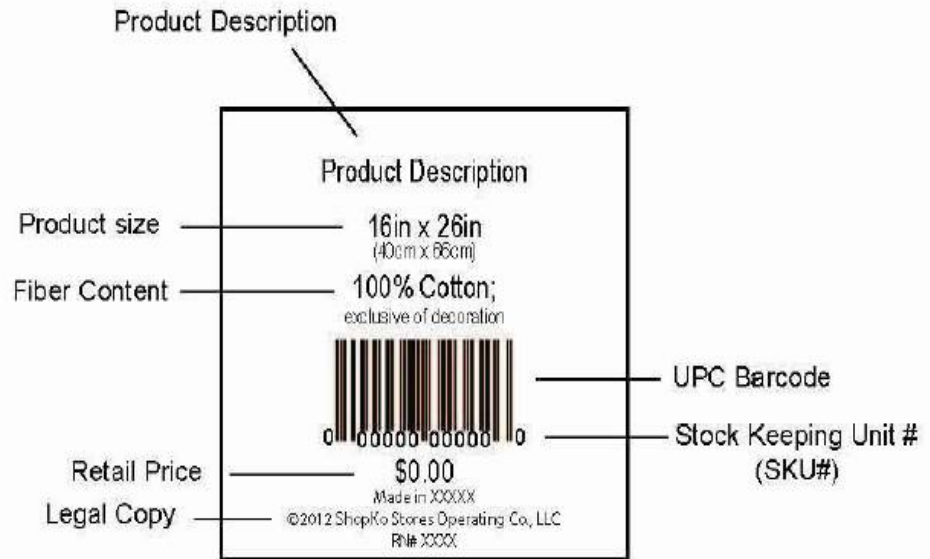


to be used on all packaging inserts
Placement will vary dependent upon artwork
on each insert

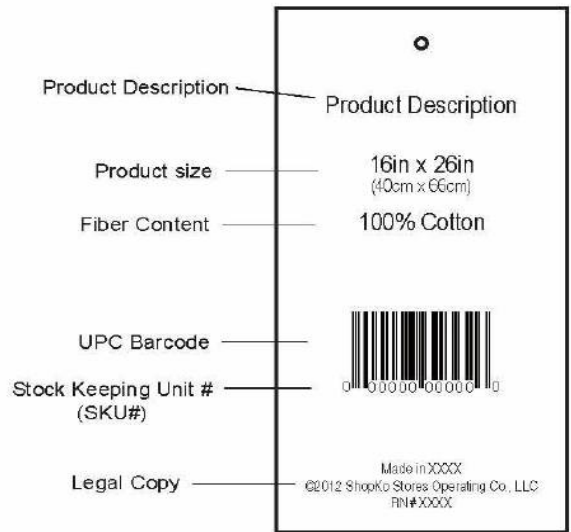
UPC Sticker



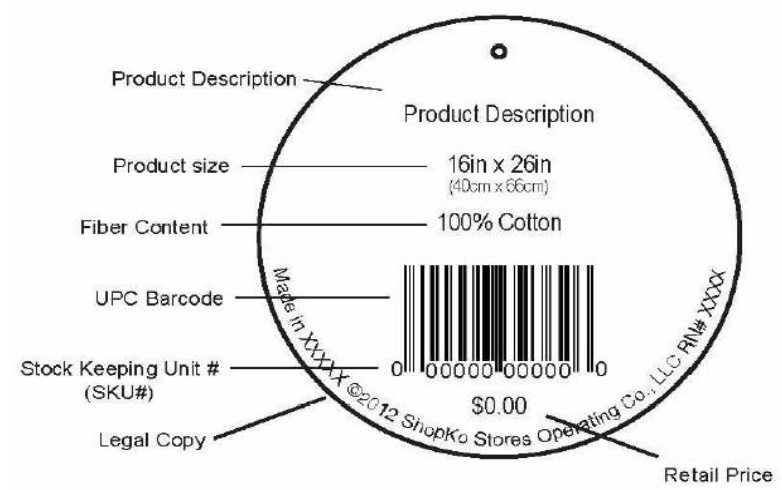
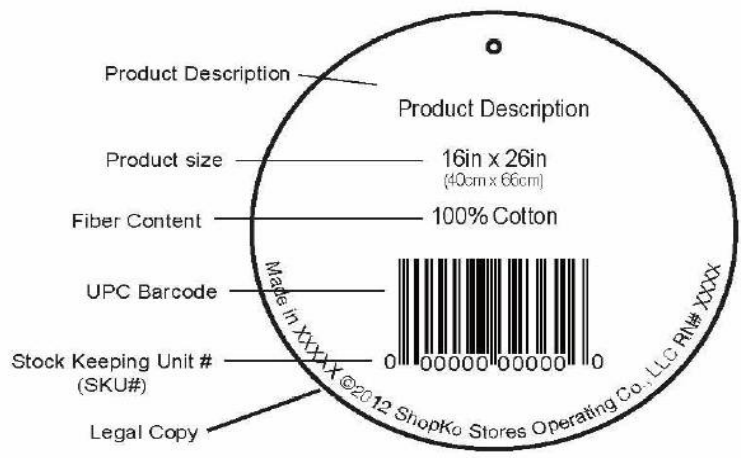
Seasonal UPC Sticker



Hangtag

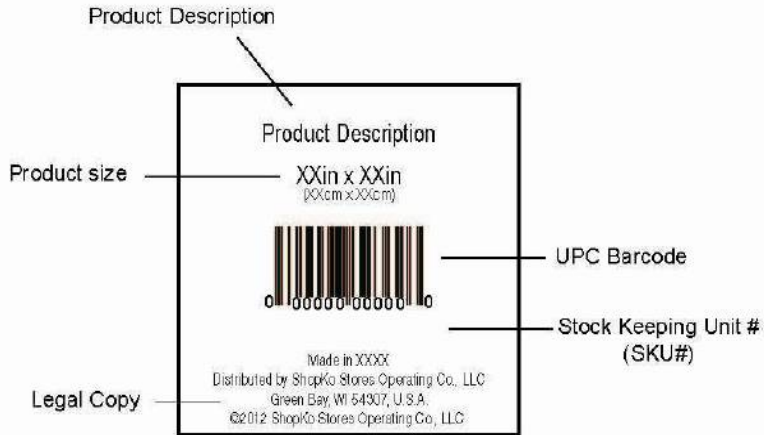


Seasonal Hangtag

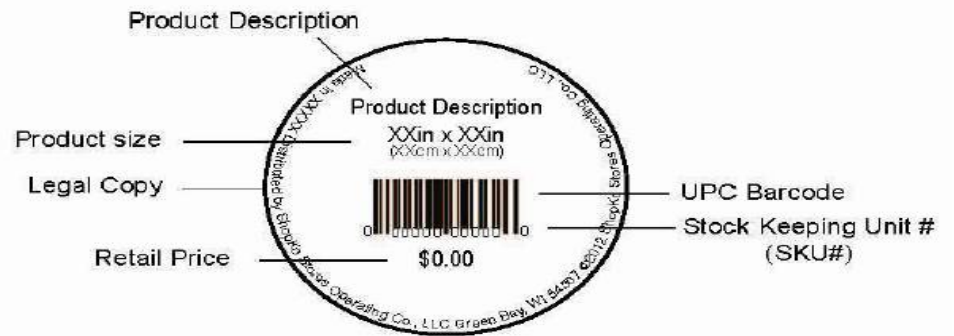
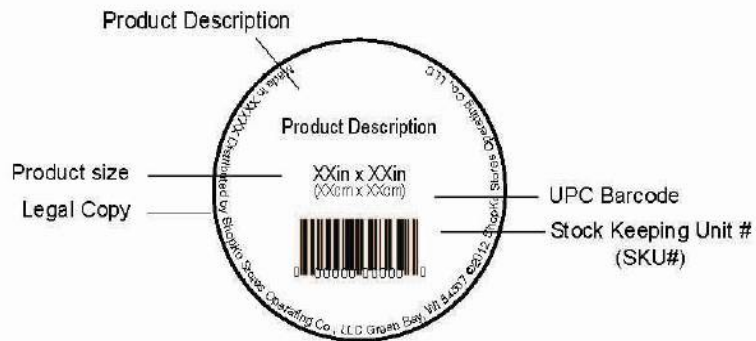


Hard/Home UPC Sticker formats:

Decor Outdoor Living

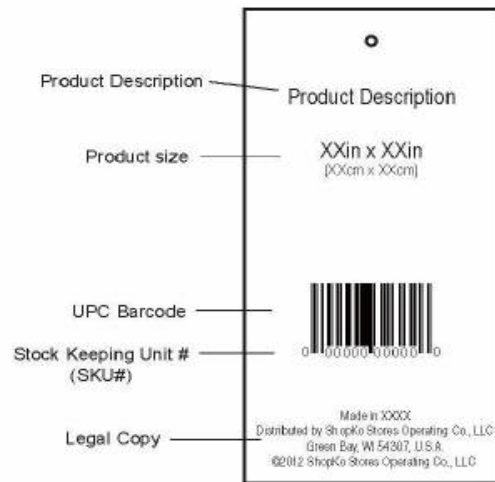


Storage

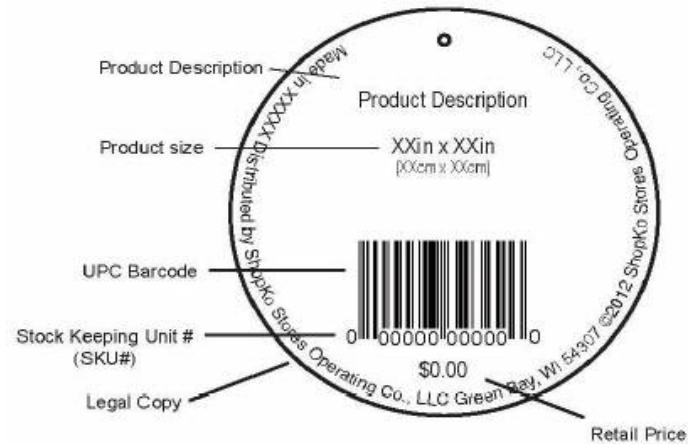


Hard/Home Hangtag formats:

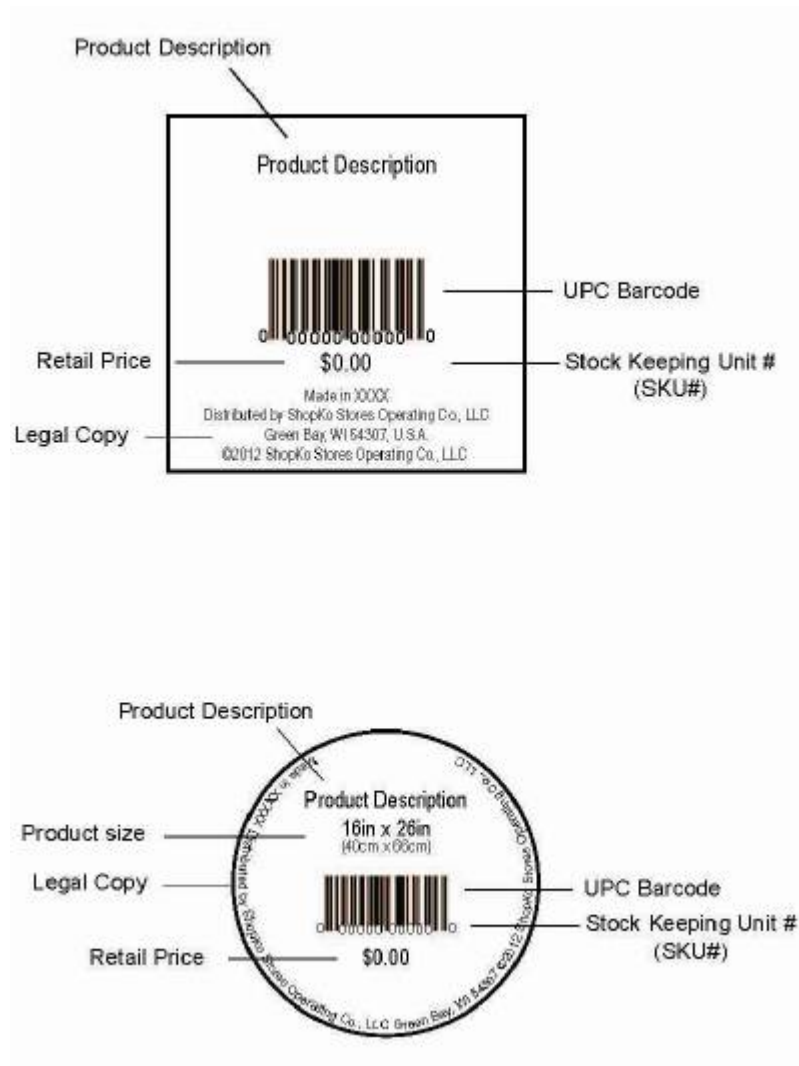
**Decor
Outdoor Living**



Storage



Seasonal Décor UPC Sticker format:



Wreaths are the only product to include product size

