



## Vendor Floor Ready Manual

# HOME TEXTILES HANGING REQUIREMENTS

Beach Towels  
Bath Linens  
Kitchen Linens

**ShopKo Stores Operating Co., LLC**  
700 Pilgrim Way  
Green Bay, WI 54307

**All rights reserved. No material contained herein may be reproduced, published or otherwise disseminated without the express written consent of ShopKo Stores Operating Co., LLC**

# HOME TEXTILES HANGING REQUIREMENTS

## Beach Towels

### HANGER

Color: Black

- Resin: Polypropylene
- Please specify "ShopKo" when ordering
- Vendor must pay for hangers and freight

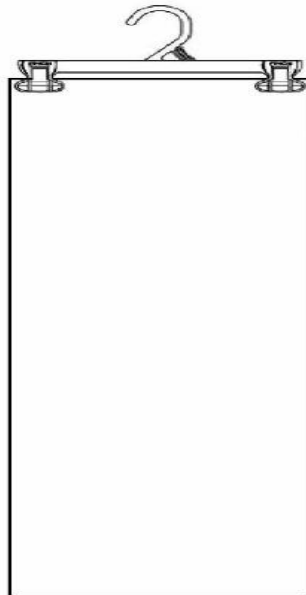
### STYLE DETAILS



**6110PBS**

10" pinch clip; Black

### PRESENTATION

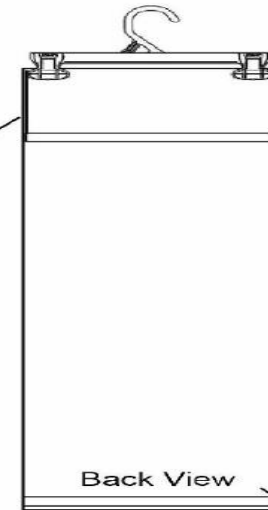


Towel to be folded over at top to achieve correct finished length as listed below.

Hanger must be attached to towel with the hanger hook opening to the left as shown above. Finished fold of towel width to be 10 inches.

Finished towel length, including hanger:

- 28in x 58in - 52in
- 30in x 60in - 52in
- 32in x 64in - 59in
- 34in x 63in - 59in
- 36in x 68in - 62in
- 40in x 70in - 62in



Swift tack corner edge towel  
Swift tack length: .75 inch

### CARE/CONTENT LABEL:

- See care label requirements
- Construction: White Satin quality
- See Care Label Placement

MUST CONFORM TO FEDERAL CARE LABELING RULE

VENDOR IS RESPONSIBLE FOR SOURCING CARE/CONTENT LABEL

### TRACKING LABEL:

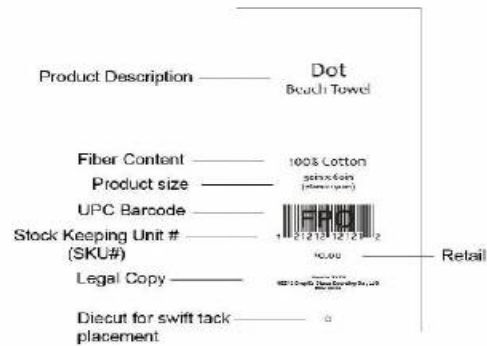
See Private Brand Management Section regarding required content, placement, and product application

Hanger must be ordered from ShopKo's nominated supplier, Mainetti.

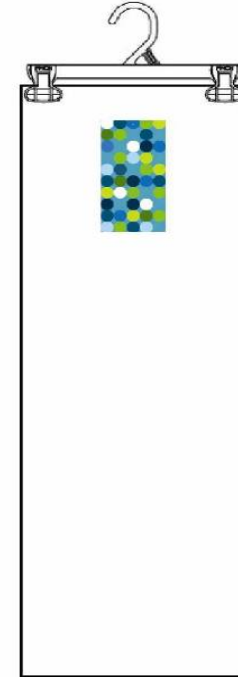
## BRANDED PRICE TICKETS

- Must be ordered by vendor
- Branded packaging must comply to ShopKo's format
- Swift tack length 1cm

## FORMAT

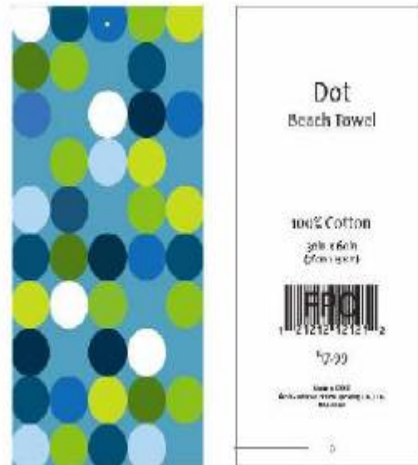


## PRESENTATION



## PRIVATE LABEL INTEGRATED PRICE TICKETS

- Consists of private label graphics on front side and pricing information on the reverse.
- Integrated tickets should be attached with private label graphics front and forward. Pricing should be facing backward.
- Integrated tickets should not be produced until final approval has been given as well as testing completed which includes fiber content and product care instruction verification.

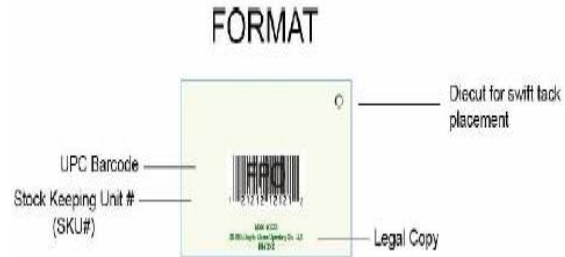


Hangtag to be attached at center, 5 inches from top of towel.

# BATH LINENS

## BRANDED PRICE TICKETS

- Must be ordered by vendor
- Branded packaging must comply to ShopKo's format
- Swift tack length 1.5cm



## PRIVATE LABEL INTEGRATED PRICE TICKETS

- Consists of private label graphics on front side and pricing information on the reverse.
- Integrated tickets should be attached with private label graphics front and forward. Pricing should be facing backward.
- Integrated tickets should not be produced until final approval has been given as well as testing completed which includes fiber content and product care instruction verification.



Hook color must be white.

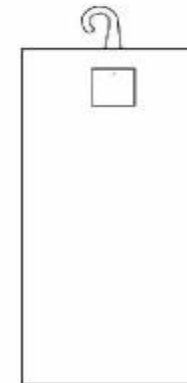
## BRANDED PRICE TICKETS

- Must be ordered by vendor
- Branded packaging must comply to ShopKo's format
- Swift tack length 1.5cm

## FORMAT



## Seasonal Hand Towel



## PRIVATE LABEL INTEGRATED PRICE TICKETS

- Consists of private label graphics on front side and pricing information on the reverse.
- Integrated tickets should be attached with private label graphics front and forward. Pricing should be facing backward.
- Integrated tickets should not be produced until final approval has been given as well as testing completed which includes fiber content and product care instruction verification.



Size/shape of hangtag TBD seasonally

Hook color must be white.

## KITCHEN LINENS

### BRANDED PRICE TICKETS

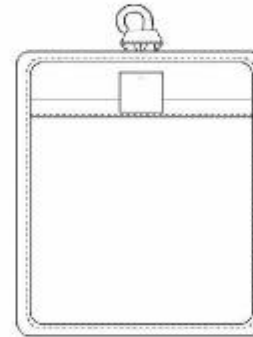
- Must be ordered by vendor
- Branded packaging must comply to ShopKo's format
- Swift tack length 1.5cm



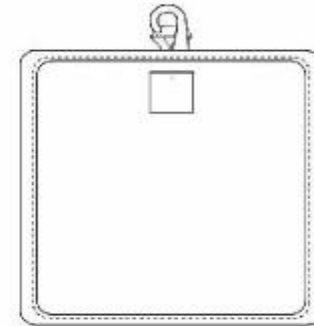
### Kitchen Towel



### Pot Holder

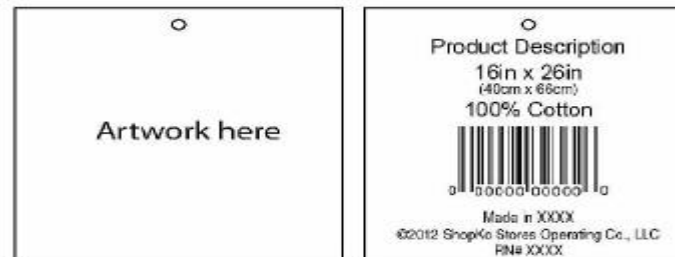


### Pot Mitt



### PRIVATE LABEL INTEGRATED PRICE TICKETS

- Consists of private label graphics on front side and pricing information on the reverse.
- Integrated tickets should be attached with private label graphics front and forward. Pricing should be facing backward.
- Integrated tickets should not be produced until final approval has been given as well as testing completed which includes fiber content and product care instruction verification.



Size/shape of hangtag TBD seasonally

Hook color must be white.