

# urbanology™

## Urbanology™ apparel label guide

**Trims required to be ordered from GLOBALTRIM® include  
(for all brands under the Private Brand umbrella):**

- Heat Seals
- Main Hang Tag (accessories hang tag is vendor sourced)
  - All Woven labels
  - Size Strips
  - Joker Tags

Please note: Hang tags are not integrated with information and UPC labels must be vendor sourced to fit the hang tag size. Formatting for said stickers must include the information on below example.



Vendor supplied SKU sticker to fit hang tag size accordingly. Must have information to left included.

Size will vary with each brand's tag.

Any trim/floor ready items NOT included in this document, please work with Technical Designer for art. Those pieces will be vendor sourced for production.

**Once a vendor is set up- Global Trim** will contact the vendor with login information for ordering floor ready on their portal. See **Section 2** for portal manual.

**For customer service needs involving order placement, contact:**


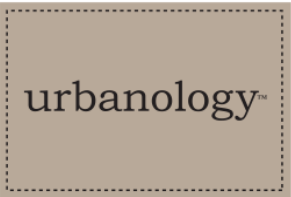

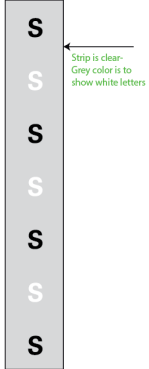
- Hong Kong Office: Winnie Fung (winnie@globaltrim.com)
- Yorba Linda (USA) Office: Laura Brown (laura@globaltrim.com)

# Urbanology Trim Items

Use this guide to determine floor ready items necessary, their Item Code and weather they will be vendor sourced or are to be ordered from Global Trim®

Item type	Visual look	Item code	Order From:	Global Trim Stock/fabric
Universal Care Content Label side seam-satin		<b>SKOPB_CC_0002</b>	<b>Vendor Sourced</b>	<b>GTEK42-A</b>
Hang tag- Main; UPC STICKER TO BE SOURCED BY VENDOR.		<b>URB_HT_9200</b>	<b>Global Trim</b>	<b>17 Fancy, 12pt thickness</b>
Hang tag- slipper/hosiery (sizing and made in information must be on front. Faux Fur must be on FONT of tag if item has faux fur)		<b>URB_HT_9200</b>	<b>vendor sourced</b>	<b>17 Fancy, 12pt thickness</b>
Heat Seal- Main use, white for dark grounds		<b>URB_HS_9300_WH</b>	<b>Global Trim</b>	
Heat Seal- Main use, black for light grounds		<b>URB_HS_9301_BK</b>	<b>Global Trim</b>	

\* Illustrations represent graphic design only. They are not exact color and should not be copied from this manual.

Item type	Visual look	Item code	Order From:	Global Trim Stock/fabric
End Fold label- natural canvas		URB_WL_9400	Global Trim	GTEK32-C
Patch- Natural Canvas material- for OUTERWEAR, use with URB_WL_9401		URB_WL_9402	Vendor Sourced	GTEK32-C
Small Size label for under main label- Natural Canvas		URB_WL_9401	Global Trim	GTEK32-C
Size label- generic, not brand specific		SKOPB_SS_0001	Global Trim	

\* Illustrations represent graphic design only. They are not exact color and should not be copied from this manual.