

SHOPKO®

Vendor Partnership Manual

Section 17 – Vendor Source Tagging

What's New

***Please review the following areas within this chapter
Changes have occurred since our last update in
July 2017.***

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	removal of Vendor Source Tagging Agreement (no longer required)	

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1. Source Tagging

Source Tagging is the process of embedding anti-theft electronic labels inside merchandise or merchandise packaging by the manufacturer.

1.1 Source Tagging vs. In-Store Tagging

Source tagging enables the application of anti-theft labels to a much wider range of goods than in-store labeling, and having the tags hidden inside products/packaging offers a higher security level. In addition, having manufacturers apply the labels ensures tagging is consistent and important manufacturer information is not covered by the label.

1.2 Benefits

Guarding against theft, source tagging can increase product sales and profitability by maximizing the merchandising techniques and product assortments retailers can use. In addition, source tagging can bring new levels of efficiency to inventory management.

For manufacturers, source tagging allows them to protect products and provide floor-ready merchandise to their retail customers.

1.3 Phases of Source Tagging

There are three phases of source tagging.

1.3.1 Phase I – Topical Source Tagging

The application of EAS labels to the outside of the product or packaging within a 3” radius of the UPC code. This phase is only for use with items considered “Jewelry”.

1.3.2 Phase II – Internal Source Tagging

The application of EAS labels inside product packaging within a 3” radius of the UPC barcode.

1.3.3 Phase III – Source Integration

The incorporation of EAS Labels within the product or its primary packaging within a 3” radius of the barcode. This method provides maximum protection against theft while reducing the need of excess outer packaging.

1.4 Source Tagging Implementation

Vendor/Manufacturer makes a commitment to Shopko Stores to adhere to the EAS source tagging program by signing and returning to the appropriate Shopko merchant, the Vendor Agreement and the Vendor Profile forms.

Vendor/Manufacturer contacts Sensormatic Source Tagging Department at 561-939-3162 for label procurement and information.

Product is then supplied by the Vendor/Manufacturer to the Source Tagging Innovation Center for certification.

Tyco/Sensormatic
Source Tagging Innovation Center
6600 Congress Ave
Boca Raton, FL 33431
(561) 912-6818
sourcetag@tycoint.com

Product testing is completed to determine if product can be tagged effectively and does not interfere with the detection/deactivation process of the Sensormatic Systems at Shopko.

Within 2 weeks of receiving product sample, Tyco/Sensormatic notifies the vendor/manufacturer and Shopko of the lab results.

2. Sensormatic Certification

ADT/Sensormatic tests and certifies each individual product to be equipped with a source tag to ensure its compatibility with Sensormatic systems installed in Shopko's stores. This requirement includes a product evaluation, in which three aspects of label placement are tested.

- The effect a product's composition or packaging may have on EAS label performance.
- Label deactivation
- Label placement compliance as required by Shopko Stores

3. Contact Information

3.1 Shopko

Issues concerning the following:

- Product Identification – Specified targeted SKU within an assortment, additions, deletions, or changes.
- Source tagging requirements and protocol.
- Implementation dates
- Creative solutions to source tagging and complex merchandising problems.

Please contact:

Loss Prevention Analyst
700 Pilgrim Way
Green Bay, WI 54304
Phone: (920) 429-7557
Fax: (920) 429-5599
E-Mail: sourcetag@shopko.com

3.2 Sensormatic

Issues concerning the following:

- Source tagging information and how to implement your program.
- Product evaluations and labeling guidelines.
- Purchasing labels
- Automatic label application options
- Information on source tagging programs with other retailers

Please contact:

Tyco/Sensormatic
Source Tagging Innovation Center
6600 Congress Ave
Boca Raton, FL 33431
Phone: (706) 455-7493
E-Mail: jhsimmons@tyco.com

4. Exhibits

- Source Tagging Vendor Profile
- Source Tagging Vendor SKU List
- Tyco Fire & Security / Sensormatic

Source Tagging Vendor Profile

After you have submitted your product(s) to the Sensormatic Source Tagging Innovation Center and have received certification for those items, please complete this form and e-mail it to your buyer and to the Shopko LP Analyst.

Date: _____ Completed By: _____
 Vendor Name: _____ Title: _____
 Address: _____ Phone: _____
 _____ Fax: _____
 _____ Email: _____

❖ **If a manufacturer’s representative is retained – indicate their information as well.**

1. EAS Labels are applied:
 _____ Manually
 _____ Automatically
2. The EAS labels will be applied at which of your facilities?
 _____ Manufacturing Location(s) _____
 _____ Distribution Center Location(s) _____
3. Has your label location for your product(s) been certified by Sensormatic to ensure proper placement?
 _____ Yes _____ No
4. Describe the location for your concealed label (Phase II) and the proximity to the UPC code.

5. Do you have plans to integrate the label inside your product (Phase III)? _____ Yes _____ No
 If yes, what is your planned implementation? _____
6. Do any of your products have multiple UPC bar codes? _____ Yes _____ No
 If yes, how will you handle this? _____
7. Have you ordered Ultra Strip III (DR) EAS labels from Sensormatic or a Distributor? _____ Yes _____ No
 If yes, date of order? _____
8. Do you have any exception items that must be tagged topically (Phase I)? _____ Yes _____ No
 If yes, please list _____

Please complete the Source Tagging Vendor SKU List for product that you will be tagging by the Implementation Date.

Source Tagging Vendor SKU List

After you receive certification for your product(s) from the Sensormatic Source Tagging Innovation Center and have product that you will be tagging by the Implementation Date, please complete this form, e-mail it to your Shopko buyer and to the sourcetag@shopko.com.

Vendor Name: _____

Department: _____

	Consumer UPC#	Item Description	Planned Source Tagging Implementation Date
1			
2			
3			
4			
5			
6			
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PRODUCT SUBMISSION FOR SOURCE TAGGING CERTIFICATION LAB

3 SPECIFY WHICH RETAILER'S YOU WILL BE SOURCE TAGGING FOR:

RETAIL CHANNELS (Please select all that apply)

- | | | | | | |
|--|---|--|---|---|---|
| <p>Do-It-Yourself</p> <input type="checkbox"/> Lowe's
<input type="checkbox"/> McCoy's
<input type="checkbox"/> Northern Tool
<input type="checkbox"/> Orchard Supply
<input type="checkbox"/> The Home Depot
<input type="checkbox"/> Builders WHS

<p>Dept. Stores</p> <input type="checkbox"/> Belk Stores
<input type="checkbox"/> Macy's
<input type="checkbox"/> Sears
<input type="checkbox"/> The Bay
<input type="checkbox"/> BonTon
<input type="checkbox"/> Lord and Taylor | <p>Food / HBC-OTC</p> <input type="checkbox"/> Discount Drug Mart
<input type="checkbox"/> Food Lion
<input type="checkbox"/> Loblaw Companies
<input type="checkbox"/> Jean Coutu Group
<input type="checkbox"/> Sobeyes
<input type="checkbox"/> The Kroger Co. and associated divisions
<input type="checkbox"/> Vitamin Shoppe

<p>General Merchandise</p> <input type="checkbox"/> Anna's Linens
<input type="checkbox"/> Bed, Bath & Beyond
<input type="checkbox"/> TJX Europe (TKMaxx/ HomeSense) | <p>General Merchandise</p> <input type="checkbox"/> AAFES
<input type="checkbox"/> AutoZone
<input type="checkbox"/> BJ's Wholesale
<input type="checkbox"/> Dollar General
<input type="checkbox"/> Fred Meyer
<input type="checkbox"/> Krnart
<input type="checkbox"/> Meijer
<input type="checkbox"/> Navy Exchange
<input type="checkbox"/> SAAN
<input type="checkbox"/> ShopKo
<input type="checkbox"/> Zellers | <p>Wal-Mart</p> <input type="checkbox"/> WM Argentina
<input type="checkbox"/> WM Brazil
<input type="checkbox"/> WM Canada
<input type="checkbox"/> WM Central America
<input type="checkbox"/> WM Chile-D&S
<input type="checkbox"/> WM China
<input type="checkbox"/> WM Japan
<input type="checkbox"/> WM Mexico
<input type="checkbox"/> WM Puerto Rico
<input type="checkbox"/> WM UK-ASDA
<input type="checkbox"/> WM USA
<input type="checkbox"/> WM South Africa | <p>Multimedia</p> <input type="checkbox"/> Best Buy
<input type="checkbox"/> Borders
<input type="checkbox"/> Future Shop
<input type="checkbox"/> Hastings
<input type="checkbox"/> Office Depot
<input type="checkbox"/> Radio Shack
<input type="checkbox"/> Staples
<input type="checkbox"/> F.Y.E. | <p>Sporting Goods</p> <input type="checkbox"/> Academy Sports
<input type="checkbox"/> Bass Pro Shops
<input type="checkbox"/> Cabela's
<input type="checkbox"/> Dick's Sporting Goods
<input type="checkbox"/> Dunham's Sports
<input type="checkbox"/> Forzani
<input type="checkbox"/> Staples
<input type="checkbox"/> Gander Mountain
<input type="checkbox"/> Hibbett Sports
<input type="checkbox"/> Lululemon
<input type="checkbox"/> Sport Chalet
<input type="checkbox"/> Sports Authority |
|--|---|--|---|---|---|

Other Retailer(s): _____

4 ENTER REQUESTED INFORMATION:

- Total number of SKUs to be source tagged? _____
- When will you begin tagging these products? _____
- Name all packaging companies/OEM and locations applying your labels _____
- List any international manufacturing facilities applying your labels _____
- Provide your estimated annual label forecast for these products _____
- What is the suggested retail price of the products being submitted? _____

5 COMPLETE RETURN ADDRESS FIELD AND SUBMIT PRODUCT:

CERTIFICATION TIME and COST

All products are processed within 8 business days from receipt. There is no charge for certification. The company or person submitting product(s) is responsible for the cost of shipping including the return delivery.

RETURN OF PRODUCT(S)

For return delivery you must include your FedEx, UPS or DHL account number. Products will not be returned without a shipper account number.

PRODUCT DISPOSAL

All product(s) received without return delivery instructions including your FedEx, UPS or DHL account number will be disposed of.

Send all products to:

Tyco
Attn: Source Tagging Lab
6600 Congress Avenue
Boca Raton FL 33487
Telephone: (800) 327-1765 ext. 6818
Fax: (561) 912-6076
Email: sourcetag@tycointl.com
Tax ID Number 65-1051385

RETURN ADDRESS AND SHIPPING INSTRUCTIONS:

***Must include shipper name and account number**

- Name of Shipper: _____
- Account Number: _____
- Requested by: _____
- Print Name: _____
- Signature: _____
- Date: _____

